

My AI Brain: Legal

Effective date: 16 September 2026 (first published 26 June 2026) **Operator:** Kieren Newborn, a sole trader based in New Zealand, trading as Kieren Newborn AI ("we", "us", "our"). **Contact:** kieren@kierennewborn.com **Applies to:** kierennewborn.com/aibrainwebinar (and the older address aibrainwebinar.setupclaudecode.com, which redirects there), the "Build Your AI Brain" live webinar and the template pack (the "Service").

This document contains three policies: our **Privacy Policy**, our **Terms & Conditions**, and our **Refund Policy**. By registering for or purchasing the webinar, you agree to all three.

1. Privacy Policy

We respect your privacy and only collect what we need to run the webinar and deliver what you paid for.

What we collect

- **Information you give us:** your name and email address when you register, and your billing details when you pay.
 - **Payment information:** card and billing data are collected and processed by our payment processor (Stripe). We do not store your full card number on our own systems.
 - **Usage and device data:** basic analytics such as pages visited, referring link, browser and device type, and approximate location (from your IP address).
 - **Marketing and advertising data:** if you reached us through an ad, we may receive information about which ad you interacted with.
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How we use it

- To register you for the webinar, send you the joining link and reminders, and deliver the template pack and recording.
- To process your payment and provide receipts.
- To answer your questions and provide support.
- To send you related updates and offers you can unsubscribe from at any time.
- To measure and improve our marketing, including measuring the performance of our ads.

Cookies and tracking

We use cookies and similar technologies for analytics and advertising. This includes the **Meta (Facebook) Pixel**, which helps us understand whether our ads work and show relevant ads. You can control cookies through your browser settings and your ad preferences on the relevant platforms.

Who we share it with

We share data only with the providers that help us run the Service, and only so they can perform that role:

- **Stripe**: payment processing.
- **Zoom**: hosting the live webinar.
- **GoHighLevel**: our CRM, email delivery and registration handling.
- **Meta**: advertising and measurement (via the Pixel).
- Analytics providers.

We do not sell your personal information.

International transfers

We operate from New Zealand and use providers based in other countries. Where your data is transferred internationally, we take reasonable steps to ensure it is handled in line with this policy.

How long we keep it

We keep your information for as long as needed to provide the Service and to meet our legal and accounting obligations, then delete or anonymise it.

Your rights

Depending on where you live (including under the EU/UK GDPR and the New Zealand Privacy Act), you may have the right to access, correct, delete or export your personal data, to object to or restrict certain processing, and to withdraw consent. To exercise any of these, email **kieren@kierennewborn.com** and we will respond within a reasonable time.

Children

The Service is intended for adults running or working in a business. It is not directed at children, and we do not knowingly collect data from anyone under 16.

Changes

We may update this policy from time to time. The "Effective date" above shows when it was last changed.

2. Terms & Conditions

These terms govern your registration for and use of the webinar and template pack.

The Service

The Service is a paid live online workshop ("Build Your AI Brain") delivered over Zoom, plus a downloadable template pack (setup guide, templates, prompts, AI agents and skills) and a session recording. Details, dates and inclusions are described on the registration page and may be updated.

Registration and price

The price is shown on the registration page in US dollars and is payable in full at the time of registration. Your place is confirmed once payment is received and we have emailed you a confirmation.

What we provide

- Access to the live session at the scheduled date and time.
- The template pack made available to attendees as described on the registration page.
- A recording of the session.

We may reschedule the session if needed (for example, for technical or personal reasons). If we do, you may attend the new date. If we cancel the workshop entirely, the Refund Policy below applies.

Acceptable use and licence

The template pack and all materials are provided for **your own personal and business use**. You may use, adapt and build on the files for your own business. You may **not** resell, redistribute, publish

or share the materials, the recording, or your access link with others, or pass them off as your own product.

Your responsibilities

You are responsible for having a suitable computer and internet connection to join the session and use the files. The workshop is taught in plain English and does not require coding, but results depend on your own effort and circumstances.

No guarantee of specific results

The Service is educational. We share the exact system we use and show it running live, but we do not promise any particular financial result, time saving, or business outcome. What you achieve depends on you and factors outside our control.

Third-party tools

The system is built on third-party tools (for example, AI assistants and the apps you connect). Those tools are provided by their own companies under their own terms and pricing, which are your responsibility. We are not responsible for changes those companies make to their products.

Intellectual property

All content, branding and materials connected with the Service are owned by us or our licensors. Your purchase grants you the licence to use the materials as set out above; it does not transfer ownership.

Liability

To the maximum extent permitted by law, our total liability to you in connection with the Service is limited to the amount you paid us. We are not liable for indirect or consequential loss. Nothing in these terms limits rights you have under consumer law that cannot legally be excluded (including, where it applies, the New Zealand Consumer Guarantees Act).

Governing law

These terms are governed by the laws of New Zealand, and the New Zealand courts have non-exclusive jurisdiction.

Contact

Questions about these terms: kieren@kierennewborn.com.

3. Refund Policy

All sales are final. Your purchase gives you a confirmed place in the live workshop and access to a downloadable template pack that is yours to keep. Because these are delivered digitally and cannot be returned, we do not offer refunds, exchanges or cancellations once you have registered.

Please make sure the workshop is right for you before you buy. The registration page sets out exactly what is included and who it is for, and you are welcome to email

kieren@kierennewborn.com with any questions before purchasing.

If we cancel: if we cancel the workshop entirely and cannot offer you a suitable replacement date, we will refund you in full.

This policy does not affect any rights you have under consumer law that cannot legally be excluded, including, where it applies, the New Zealand Consumer Guarantees Act.

Kieren Newborn, trading as Kieren Newborn AI, New Zealand. Contact: kieren@kierennewborn.com. Last updated 16 September 2026.